

2016

# downtown Camas association



## ACCOMPLISHMENTS

### Events

- **19** large community events brought over 40,000 people to downtown.
- **30** percent increase in attendance for First Fridays, Camas Plant & Garden Fair and the Vintage & Art Faire.
- **1** Washington State Excellence on Main Street Award for Outstanding Community Partnership with Journey Church for successful collaboration on community events.

### Promotion

- **12,000** Downtown Camas Walking Maps and Event Calendars updated, printed and distributed.
- **52** weekly e-newsletters sent to 3200+ recipients.
- **42** percent increase in Facebook Likes.
- **5** regional magazines featured ads promoting Downtown Camas as a destination.



### Design

- **56** flower baskets decorated our shopping streets.
- **2** colorful street emblems now grace 4th Avenue with the process bringing Camas High School art students, DCA, and City together in collaboration.
- **26** buildings topped with lights courtesy of the DCA's "Light Brigade."

### Business Boom

- **5** new businesses: Allure Boutique, Apiary Security & Spy Shop, Attic Gallery, Lovely Homes Realty, and The Sushi Joint. Zero vacancy rate!
- **3** changes/expansions: 6th Ave Suites, Mill Interpretive Center and Pippilottas Consignment.

### Involvement & Investment

- **106** current DCA members, a 10 percent increase.
- **2600** hours contributed by 109 volunteers. A huge value to downtown and the city!
- **124** donors, including 12 B&O Tax Credit participants plus 36 sponsorships. \$254,000 plus in private investment dollars in the downtown core.
- **100** percent strong partnership with the City of Camas.
- **365** days of promotion, advocacy, business resources, historic preservation & building a vibrant community.

